ASSOCIATE DEGREE

Business Administration

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Penn State New Kensington’s Associate Degree in Business Administration (2BA) is designed for anyone interested in gaining an advantage in today’s competitive job market. For students completing high school, the program provides a firm business foundation. For those already in the work force, the program provides additional skills to further professional pursuits within the complex business environment.

The 2BA degree at Penn State New Kensington prepares students for a professional career in today’s business environment. The 60-credit program is designed to broaden the student’s business and general education perspectives. Required courses provide a strong foundation in systems, business law, economics, mathematics, statistics, and written and verbal communication skills. Elective courses are available in management, marketing, personal selling, small business management, communications, and mathematics. Full-time students can complete the program in two years and may transition into Penn State New Kensington’s Bachelor’s of Science in Business Administration.

The 2BA degree provides students with a variety of alternatives upon graduation. Graduates are prepared to enter the professional or entrepreneurial world of business, or may continue toward the completion of the four year program.