



Bachelor of Arts

Applied Psychology



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The B.A. in applied psychology combines the advantages of a liberal arts degree in psychology with the development of practical skills easily applied to a variety of government, social service, research, industry, and business occupations.

The degree is also suitable for students who wish to pursue graduate study in psychology, human services, law, or other social sciences.

A key way in which students learn and apply these skills is during the required 12 credits of internship experience. Students can choose to do all their internship credits in one location or sample different occupations in 3-6 credit blocks.

Students choose major, general education, B.A., and elective courses (see back of this sheet), as well as internship, independent study, and research experiences.

Some of the entry-level positions graduates of the Applied Psychology program could hold include:

Business Area: Advertising Agent, Customer Relations, Employment Counselor, Job Analyst, Loan Officer, Public Information Officer, Marketing Representative, Marketing Researcher, Public Relations, Staff Training & Development, etc.

Social Services Area: Behavior Analyst, Case Worker, Child Protection Officer, Corrections Officer, Director of Volunteer Services, Drug/Substance Abuse Counselor, Family Service Worker, Group Home Coordinator, Mental Retardation Unit Manager, etc.

Visit the Applied Psychology Web Page at:

http://www.nk.psu.edu/Academics/Degrees/app_psych_overview.htm

For more information, contact:

Admissions: 724-334-LION -or-
888-968-PAWS

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New Kensington, PA 15068

Financial Aid: 724-334-6047

www.nk.psu.edu

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Sample Semester Planner

Notes:

First Semester		Second Semester		<p>A minimum of 128 credits required for graduation. Courses in <i>bold italics</i> must have a grade of C or better.</p> <p>General education, B.A., major, and elective courses.</p> <p>Course descriptions and more program details are available online at: http://www.nk.psu.edu/Academics/Degrees/app_psych_overview.htm</p>
ENGL 15 - Rhetoric & Composition	3	Social Science (GS)	3	
MATH 21—College Algebra I	3	<i>PSYCH 212 - Developmental Psychology</i>	3	
<i>PSYCH 100 - General Psychology</i>	3	Foreign Language [1]	4	
Foreign Language [1]	4	Arts (GA)	3	
Natural Science (GN)	3	Humanities (GH)	3	
First Year Seminar	1	Health/Physical Activity (GHA)	1.5	
Third Semester		Fourth Semester		<p>[1] Students must demonstrate or complete the third level of proficiency in one foreign language. (4-12 credits)</p> <p>[2] Can be double counted for general education and major requirement. The equivalent to STAT 200 can be substituted--We use the statistics substitution list from the psychology department at University Park.</p>
<i>STAT 200 [2] - Elementary Statistics</i>	4	CAS 100 - Effective Speech	3	
<i>Additional PSYCH Course [3]</i>	3	<i>PSYCH 301W - Basic Research Methods</i>	4	
<i>PSYCH 296 - Independent Study</i>	1	ENGL 202A - Writing in the Social Sciences	3	
Foreign Language [1]	4	Humanities (GH)	3	
Natural Science (GN) w/ Lab	4	Social Science (GS)	3	
Health/Physical Activity (GHA)	1.5			
Fifth Semester		Sixth Semester		<p>[3] Must include a minimum of 3 credits from each category of additional courses (see below), with a total of 9 credits at the 400 level.</p> <p>[4] Consult with your adviser for specific course recommendations.</p>
B. A. required humanities course	3	<i>Additional PSYCH Course [3]</i>	3	
<i>Additional PSYCH Course [3]</i>	3	<i>Major Supporting Course [4]</i>	3	
<i>Additional PSYCH Course [3]</i>	3	B. A. required other cultures course	3	
Arts (GA)	3	Social Science (GS)	3	
Natural Science (GN)	3	Elective	3	
B. A. required social science course	3			
Seventh Semester		Eighth Semester		<p>[5] Internship credits may be scheduled in 3-12 credit blocks during the junior or senior years or during the summer depending on the nature of the internship placement. Consult adviser for details.</p>
<i>PSYCH 404 - Principles of Measurement</i>	3	<i>PSYCH 495 - Internship [5]</i>	12	
Elective	3	<i>PSYCH 496 - Capstone Experience</i>	2	
Elective	3			
B. A. required arts course	3			
Elective	3			

Categories of Additional Psychology Courses:

Abnormal, Clinical, Personality:

PSYCH 238 — Introduction to Personality Psychology (GS)
 PSYCH 470 — Abnormal Psychology
 PSYCH 479 — The Psychology of Gender
 PSYCH 481 — Introduction to Clinical Psychology

Industrial/Organizational, Social, Interpersonal:

PSYCH 221 — Social Psychology (GS)
 PSYCH 281 — Industrial Psychology (GS)
 PSYCH 423 — Social Psychology of Interpersonal/Intergroup
 PSYCH 424 — Applied Social Psychology

Developmental, Cognitive, Learning:

EDPSY 014 — Learning and Instruction
 PSYCH 256 — Introduction to Cognitive Psychology (GS)
 PSYCH/HDFS 416 — Development throughout Adulthood

Health, Wellness, Adjustment:

PSYCH 243 — Psychology of Personal Well-Being and Adjustment (GS)
 PSYCH 471 — Psychology of Adjustment
 PSYCH 441 — Health Psychology

This brochure is intended for informational purposes, not advising. Please seek the advice of your academic advisor when creating your schedule.